



SUBARU CERTIFIED PAID SEARCH PROGRAM PACKAGES AND PRICING

One-Stop Shop Award Winning Digital Agency

Digital. Traditional.
Production.

Results.

That's what we do!



Google Partner



partner network



Business Partner



126 +

Trusted Clients



100 +

Years Of Experience



4 +

Industries



SUBARU.

M¹ PACKAGE

\$1,795

+ 20% of spend

- DrivIN Dynamic SEM
 - Includes New & CPO campaigns
 - Daily inventory feed hosting & dynamic URL creation
- In-Market & Geo Optimized SEM
- SEO Basic Package
 - Initial SEO Analysis
 - On-Page Optimization
 - Keyword Research
 - 1 Custom Landing Page
- SEO Incentives & Monthly Specials (SIMS) – 4 vehicles
- Google Business Profile Analysis & Optimization
- Google Analytics Monitoring
- Bi-weekly & Monthly Analysis & Reporting

Search Engine Marketing

Discover unparalleled online visibility and skyrocket your brand's success with our cutting-edge Search Engine Marketing (SEM) services. Harnessing the power of dynamic campaigns, custom-tailored targeting, and strategic optimization, we propel your business to new heights in the digital landscape.



SIMS - SEO Incentives & Monthly Specials

Our SIMS are not your average monthly specials. Our proprietary design was developed with SEO and user experience in mind, ensuring that each special is HTML-optimized for an engaging and visually appealing online experience, while simultaneously optimizing your SEO.

This not only captures the attention of your target audience but also enhances the user experience.



Ad - www.anywheresubaru.com/subaruforester/leaseoffer (123) 456-7890
 2024 Subaru Forester - \$299/mo | Shop Anywhere Subaru Leases | Browse Online Inventory
 New 2024 Subaru Forester Premium Lease Offer-Over 25 New Forester Avail.-Lease One Today!
 Lease a New 2024 Subaru Forester at Anywhere Subaru-Inventory Available to Lease-Call Now!

New Inventory Get Financing
 Contact Us Hours and Directions

123 Main St, Anywhere, NJ 07981

Google

ALL MAPS IMAGES VIDEOS

Sponsored - www.anywheresubaru.com/subarufo...

2024 Subaru Forester - \$299/mo | Shop Anywhere Subaru Leases | Browse Online Inventory
 New 2024 Subaru Forester Premium Lease Offer-Over 25 New Forester Avail.-Lease One Today!
 Lease a New 2024 Subaru Forester at Anywhere Subaru-Inventory Available to Lease-Call Now!

New Inventory Get Financing Contact Us Hours and Directions

123 Main St, Anywhere, NJ 07981

Subaru Outback... 40,286.00...	Subaru WRX Premium 39,282.00...	Subaru Forester... 37,933.00...
Shop Now	Shop Now	Shop Now

Your Local Subaru Dealer
Anywhere Subaru



Subaru Outback Limited

40,036.00 USD 40,036...
Anywhere Subaru

Shop Now >

M² PACKAGE

\$2,995

+ 20% of spend

- **M¹** package
- Plus SEO+ Package
 - SEO Basic Package
 - Content Creation
 - Local Geo-Specific Content Development
 - Plus Automotive Standards Council Implementation
 - Mobile Optimization
 - 2 Custom Landing Pages
- Plus 4 Additional SIMS vehicles – 8 total
- Plus Dynamic VDP Recapture
- Plus Social Surge
 - Paid & Organic Social Media

Social Media Surge

We blend creativity, data-driven insights, and industry expertise to deliver engaging social media services. Whether you're looking to supercharge your reach through paid campaigns or foster organic growth, our team is built to elevate your social media game!



Consumer Recapture

We harness advanced algorithms and data analytics to understand user behavior, ensuring your brand re-engages with potential customers who have previously interacted with your website. This strategic approach enables us to deliver highly personalized and relevant content, transforming casual visitors into loyal customers.



Search Engine Optimization

Our SEO services go beyond conventional practices, employing a comprehensive approach that combines technical expertise, geo-based content optimization, and strategic link-building. We begin by conducting a thorough audit of your website, identifying key areas for improvement, and implementing on-page optimizations to enhance user experience and search engine crawlability.



M³ PACKAGE

\$3,495

+ 20% of spend

- **M²** package
- Plus Streaming Video/YouTube
 - Hulu
 - Roku
 - And more popular streaming services!
- Plus Co-op Management

Streaming Video

Our streaming video services are designed to seamlessly integrate into popular streaming platforms, capturing the attention of your customers where they consume their long-form media. We leverage the power of data-driven insights to deliver personalized messages that resonate with your customers.



Co-Op Management

Navigating co-op programs requires meticulous attention to detail. Our team is well-versed in the intricacies of each program, ensuring that we can navigate the guidelines, requirements, and approval processes with precision. We handle the entire process, from documenting every eligible expense to submitting claims promptly and accurately. Our commitment to thorough record-keeping ensures a smooth reimbursement process, allowing you to focus on what matters most — being a successful Subaru retailer.

