

# The future of digital retailing is here.

Delight customers. Accelerate your sales.  
Offer a complete online buying experience on your website, in-store, and through Facebook.

The image displays three overlapping digital retailing interfaces for Subaru, all featuring a blue Subaru Forester and celebratory confetti. The top interface is a website showing a 'FORESTER' search result with a 'Congratulations on your purchase!' message and a 'What's next' progress bar. The middle interface is a mobile app showing a 'My Order' summary for a 2020 Subaru Forester with a price of \$649 /mo and a 'Home Delivery' option. The bottom interface is a Facebook chat window from 'Kayla Downtown Subaru' with the message 'Hi, I'm online and happy to help! Let's craft your perfect payment' and buttons for 'See Payments' and 'Test Drive'. The background is white with scattered colorful confetti.

**Website Interface:**

- Search Inventory
- Log In Sign Up
- FORESTER
- Congratulations on your purchase!
- What's next
  - Order received: We'll review and reach out to confirm changes to finalize your order.
  - Complete purchase: We'll get the paperwork ready to streamline your purchase.
  - Receive your vehicle: We'll process your payment, finalize the paperwork with you, and then give you the keys!

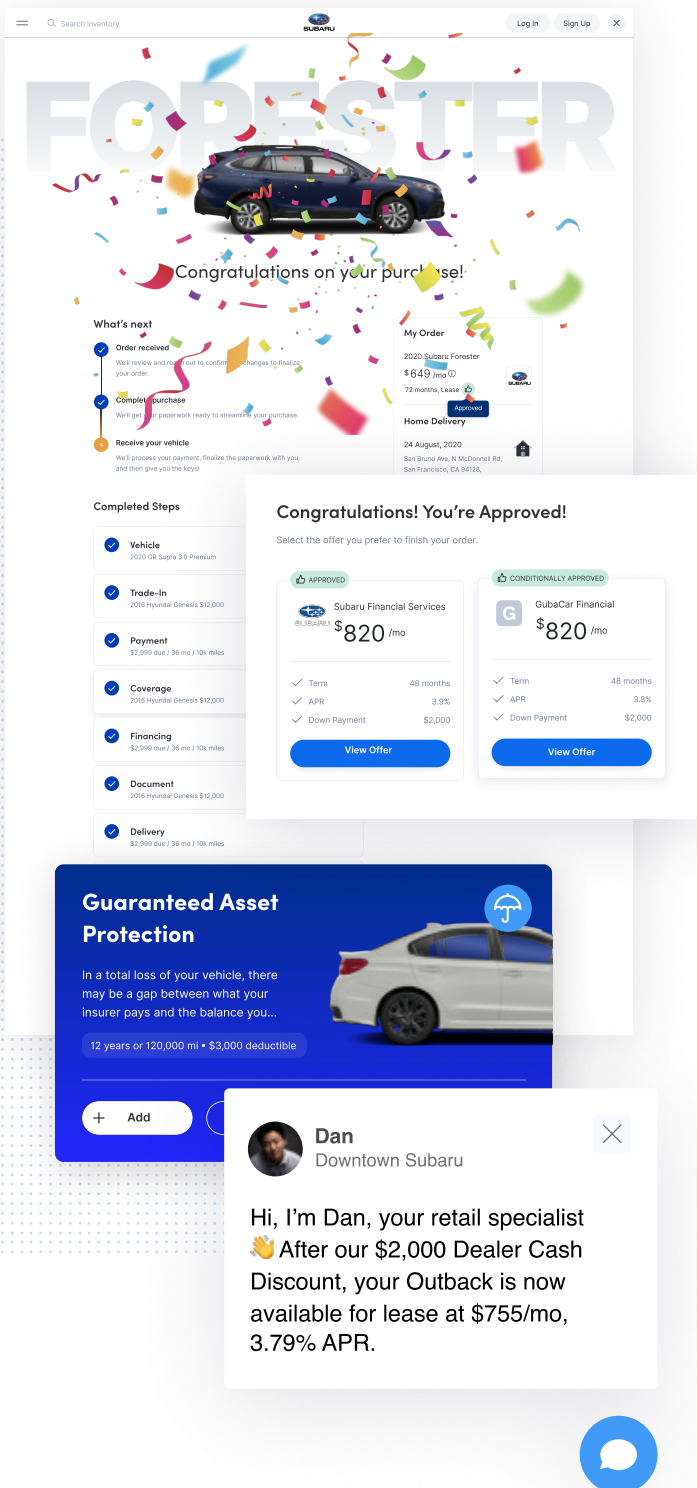
**Mobile App Interface:**

- Search inventory
- FORESTER
- 2020 Subaru Forester
- \$649 /mo
- 72 months, Lease
- Approved
- Home Delivery
- 24 August, 2020
- San Bruno Ave, N McDowell Rd, San Francisco, CA 94128, United States
- Need Help?
  - Start Chat (788) 792-9818
  - Get Directions
- Chugaoo Motors
- 4800 N Rex Ave #350, Boca Raton, FL 33437
- Payments: \$620 / 72 mo
- Trade-In: 1 min
- Rebates: 1 min

**Facebook Chat Window:**

- Kayla Downtown Subaru
- Hi, I'm online and happy to help! Let's craft your perfect payment
- See Payments
- Test Drive

## Virtual Retailing 2.0: It's a BIG deal.



### A Seamless Trade Experience

Generate a trade-in value based on real market data from the trade-in provider you work with. Seamless license plate lookup with penny-perfect payoff values delivered in real-time.

### Payments

Add detailed loan or lease payment options for any vehicle on your website.

### Rebates and Incentives

Display offers and discounts available by vehicle, OEM, and from your dealership.

### F&I Add-Ons

Grow revenue and feature your most lucrative F&I products online.

### Credit Application

Optional soft credit pull and online credit application saves time in the dealership.

### Real-Time Lender Approvals

Perform a full credit pull and deliver real decisions from your lenders in real-time, online.

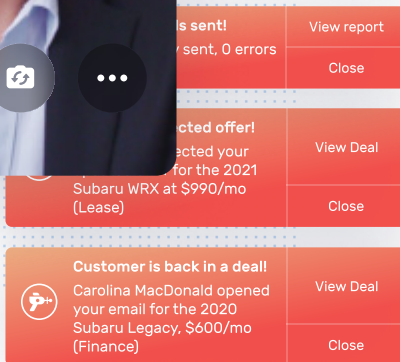
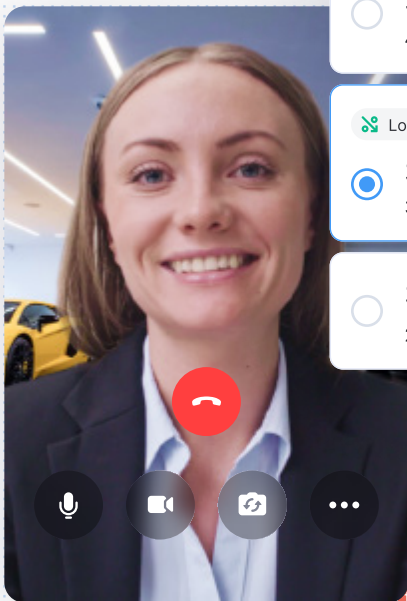
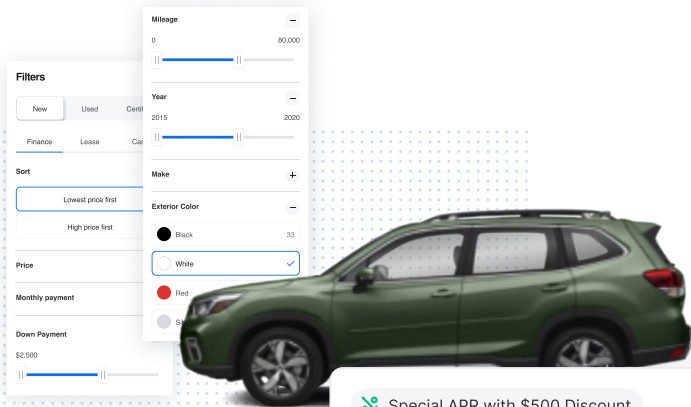
### Document Upload and eSignatures

Our integration with DocuSign makes the deal official, and saves customers time in-store to finalize their deal.

### Online checkout: Show me the money.

Help customers secure their vehicle with a simple credit card or debit deposit. Connected to your Stripe account, customers can pay their way, by credit, debit, PayPal, Apple, or Google pay.

## Guide shoppers through a complete online car buying experience.



## Trained retail specialists deliver a guided shopping experience.

Our skilled retail specialists are available 24/7 to coach, manage and support potential buyers through chat, text, and live video.

## Showroom: Connect your online experience in-store.

With Showroom, customers can shop by payment, and easily filter vehicles by finance, lease, and cash.

## Consumers can buy a car in minutes.

Enable your customers to get payments, value trades, add rebates, F&I, submit a credit application, eSign documents, and pay online.

## Retarget and re-engage consumers through multiple channels.

Get real-time alerts when a customer engages or revisits your site. You can re-engage customers via chat, text and email to direct them back into the deal and activate your sales funnel.

## Industry leading e-contracting process.

Our integration with the Provider Exchange Network (PEN) generates all of the online contracts for F&I products and pre-fills their data in less than 30 seconds! This makes Gubagoo's F&I process even more seamless for dealers and consumers.

## Sell cars completely through Facebook Marketplace and Messenger.

Provide a truly unique shopping experience by launching Gubagoo Virtual Retailing directly from Facebook and reach your customers where they are. Enable your customers to shop your inventory from your dealership Facebook page or Messenger.

## Join the conversation.

ResQ the chat from Glive to join a conversation. Send vehicles directly within the chat, letting consumers view a VDP or explore payments in Virtual Retailing.

## Click to call or launch a live video.

Continue the conversation in an audio call or live video with Virtual Meetings. Walk shoppers through the buying process and discuss deal details.

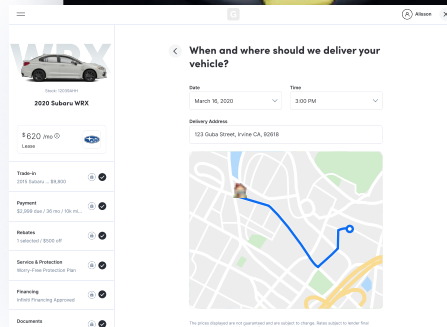
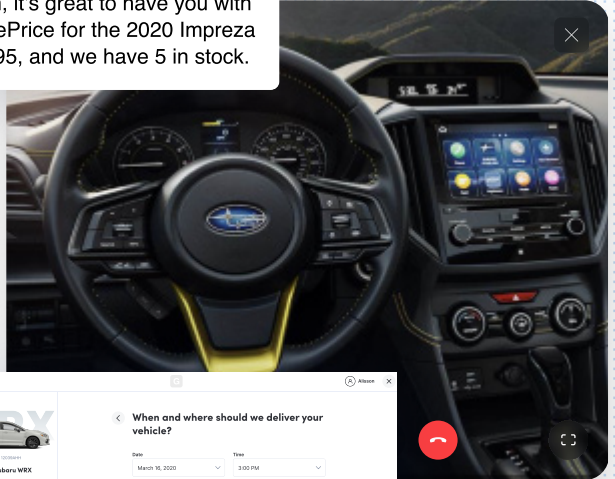
## Meet your customers where they are with Vehicle Delivery.

Provide an end-to-end, white glove retailing experience with the new vehicle delivery option in Gubagoo VR. Vehicle delivery will enable your customers to request at-home delivery, and your dealership can charge a cost per mile rate for the delivery.



Sherry Martin, Sales Manager,  
has entered the chat.

Hi Jason, it's great to have you with us! Our ePrice for the 2020 Impreza is \$18,795, and we have 5 in stock.



## Each step fully executed, fully online.

Virtual Retailing 2.0 transforms the traditional car buying process into a modern, transparent and seamless experience. Customers can value their trade-in, receive instant lending decisions, electronically sign documents and pay online in the same amount of time it takes to order groceries. The transaction happens right on your website for an ideal experience that increases conversion and customer acquisition.

**True digital retailing is here.**

**Give your customers a personalized experience. Get your demo today!**

Virtual Retailing Pro: \$1,299/mo

[Book My Demo](#)