

Digital Advertising Packages	Price/Mo
<b>Digital Advertising Spend Under \$2.5K</b>	
<ul style="list-style-type: none"> <li>- Digital Advertising</li> <li>- Mobile Advertising</li> <li>- Paid Search</li> <li>- Retargeting</li> <li>- Display</li> <li>- Social (Facebook, Instagram)</li> <li>- YouTube Video Ads</li> <li>- Custom Ad Copy</li> <li>- Prizm Reporting</li> <li>- Fuel Inventory Search Advertising</li> <li>- Fuel Sales Map Strategy</li> </ul>	
<b>Digital Advertising Spend \$2.5K - \$15K</b>	
<ul style="list-style-type: none"> <li>- Digital Advertising</li> <li>- Mobile Advertising</li> <li>- Paid Search</li> <li>- Retargeting</li> <li>- Display</li> <li>- Social (Facebook, Instagram)</li> <li>- YouTube Video Ads</li> <li>- Custom Ad Copy</li> <li>- Prizm Reporting</li> <li>- Fuel Inventory Search Advertising</li> <li>- Fuel Sales Map Strategy</li> </ul>	
<b>Digital Advertising Spend Over \$15K</b>	
<ul style="list-style-type: none"> <li>- Digital Advertising</li> <li>- Mobile Advertising</li> <li>- Paid Search</li> <li>- Retargeting</li> <li>- Display</li> <li>- Social (Facebook, Instagram)</li> <li>- YouTube Video Ads</li> <li>- Custom Ad Copy</li> <li>- Prizm Reporting</li> <li>- Fuel Inventory Search Advertising</li> <li>- Fuel Sales Map Strategy</li> </ul>	

Digital Advertising Add-ons	Price/Mo
<b>FUEL Platform Fee</b> <i>Dynamic inventory advertising technology displaying your live vehicle data to the shoppers most likely to buy.</i>	\$200
<b>Facebook In-Market Data Package 1</b> <b>Facebook Media Spend = \$1,000 - \$2,000</b> <i>Unlock access to exclusive in-market targeting for Facebook ads to gain an advantage against your competitors by getting your ads in front of the right shoppers at the right time. This includes ownership, online purchase intent and competitor lot visit audiences as well as competitor store visit cross-shopping insights.</i>	\$399
<b>Facebook In-Market Data Package 2</b> <b>Facebook Media Spend = \$2,001 - \$4,000</b> <i>Unlock access to exclusive in-market targeting for Facebook ads to gain an advantage against your competitors by getting your ads in front of the right shoppers at the right time. This includes ownership, online purchase intent and competitor lot visit audiences as well as competitor store visit cross-shopping insights.</i>	\$499
<b>Facebook In-Market Data Package 3</b> <b>Facebook Media Spend = \$4,001+</b> <i>Unlock access to exclusive in-market targeting for Facebook ads to gain an advantage against your competitors by getting your ads in front of the right shoppers at the right time. This includes ownership, online purchase intent and competitor lot visit audiences as well as competitor store visit cross-shopping insights.</i>	\$699