



PACKAGES & OFFERING

	Online Buying	Digital Assisted	Digital Collaboration
	\$1,250	\$1,600	\$1,995
	\$350 Implementation Fee		
Dealer Website Platform Transactional digital commerce platform enabling an end-to-end purchase experience with accurate pricing, credit application, real time credit decisioning and lender offers	✓	✓	✓
Stand-alone and Deal Integrated Credit Application with Deal Routing Credit Application with automatic routing to RouteOne/DealerTrack	✓	✓	✓
Dealer Control Dealer customization of rates, lenders, markups, etc.	✓	✓	✓
AutoFi Lender Network Access to AutoFi's network of over 50 lenders for real-time decisioning integration with the platform	✓	✓	✓
Remote Deal Share Empower your team to construct and share a customized deal with customer		✓	✓
Quick Quote Automated delivery of a remote AutoFi offer (via CRM) to online shoppers from any lead source		✓	✓
AutoFi Credit Estimator A soft-pull affordability tool that displays maximum payment and loan amounts with credit score/band visibility integrated into Dealer Portal		✓	✓
F&I Product Presentation Up-front and post application presentation of finance and credit products with ability to customize rich media (pictures, videos, brochures and sample contracts)		✓	✓
Collaborative In-Person Selling Dealer & customer collaborative vehicle/deal comparison, trade appraisal & enhanced deal share			✓
Enhanced Deal Control and Engagement Soft credit pull, digital credit application, pre-loan submission optimization (pre-hash), lender offers, protection & aftermarket products			✓
Custom Rates and Lender Routing Enhanced dealer control over rates, markups and specific lender routing based on customer, vehicle and deal factors			✓
RouteOne Trade Payoff Accurate, up to the minute trade payoff and lease buyout amounts, integrated directly within the AutoFi dealer experience			✓
Advanced Selling Analytics Industry exclusive analytics and insight on lender trends to optimize your profitability potential			✓